

# KING STREET STATION



## NORTH BATTLEFORD, SASKATCHEWAN

### HISTORY

The City of North Battleford has a strong history. "King Street Station", for countless generations, has shaped North Battleford's development as a focal point for activity – both commercial and cultural. In the 19<sup>th</sup> century, it served as a meeting and trading place. The Canadian Northern Railway laid a line into the area, bringing a tidal wave of immigrants to populate the homesteads. The new urban centre that sprung up was called North Battleford and by 1913 it had grown into a City. From the early days, King Street (renamed to 101<sup>st</sup> Street) was the backbone of North Battleford's business district and the vital centre of the bustling new city. By naming this new urban development King Street Station, North Battleford is paying tribute to its past and drawing on that historical sense of pride and optimism that fueled the City's early growth.

- 1 -

DESTINATION DOWNTOWN =  
'ALL ABOARD'

# KING STREET STATION

## CURRENT DEVELOPMENT

Within the "King Street Station", there is a variety of businesses/ services already established including all five national banking institutions on King Street (CIBC, TD, RBC, BMO, and Bank of Nova Scotia). These range from financial services to art galleries, beauty services, restaurants, smaller retailers, provincial stores, and police services. The newer constructed developments within "King Street Station" have been of the Saskatchewan Liquor Board Store and the RCMP Police Station. Other current retailers/ restaurants have used heritage buildings, which they have renovated and used the history and architecture of the buildings to their advantage.

## OPPORTUNITIES FOR DEVELOPMENT

Within the "King Street Station" plan, there are currently 3 sites for new development. These sites are designated for these types of business:

**Entertainment, Dining & Retail and Service.** "King Street Station" will be the 'place to be for **entertainment**'. The City will be developing an area that will be used for special events, such as a farmer's market/ live entertainment, which will draw more people into the area. As well, there is a site designated specifically for entertainment that could have a unique design and has ample room for parking. The entertainment building within that concept plan (which is not "set in stone") has a canopy structure at the west pedestrian entry to the square will provide a focal point for musical or cultural presentations. This site could easily be used for an arts & entertainment theatre, movie theatre and more.

Another area of interest for "King Street Station" is **dining**. The relaxed, market style setting of "King Street Station" will provide the perfect atmosphere for a range of dining experiences. There has been a site designated specifically for dining, which has a unique view of the River Valley and has the potential for steady, year-round tourists and business traffic via Highway 16. This will be used as an inviting draw into the "King Street Station".

The third and final area of interest for "King Street Station" is **retail & service**, which will offer an exciting mix of retail and service outlets both large and small. From essential household items for downtown residents and travelers, to high quality crafts and art, to one-of-a-kind gifts and striking mementos – "King Street Station" will be the place for shoppers and the place for innovative retailers. For professionals, the inviting surroundings and amenities will make "King Street Station" and the surrounding area a unique space to establish office space. A site has specifically been set in place for this type of location, which was developed in the concept plan. As stated in the concept plan, this would be a site that would be in the direct line of Highway 16 traffic, targeting travelers as well.

- 2 -

# KING STREET STATION

NOTE: The concept plan is not "set in stone" and the City is flexible and open to proposals that will assist in maintaining the overall concept to create the designed unique environment. One of the most important aspects of this area is that it is designed to host the special events for the downtown area. As well, developments within this area will not be responsible for common area costs, such as snow removal, parking or maintenance for plants or trees, nor will they be responsible for the capital costs of designer street lights, landscaping or parking lots – saving upfront and ongoing costs.

